



THE CITY OF SAN DIEGO

Community and Economic Department

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Redevelopment Agreement Could Pave Way for More Affordable Housing

SAN DIEGO– The City of San Diego Redevelopment Agency authorized an Exclusive Negotiating Agreement with United Community, Inc. to develop a \$22 million, for-rent affordable housing development in the Barrio Logan Redevelopment Project Area. The agreement marks another positive step in the City’s continuing efforts to work with developers to provide quality housing options to families of all incomes.

The 94-unit project, named **La Entrada Family Apartments**, will be located on the 1700-block of Logan Avenue and bounded by Sigsbee and Beardsley Streets, adjacent to the East Village Centre City Redevelopment Project Area. The new project will replace five businesses and 13 residential units, creating seven-times more housing than what currently exists on the same 1.7-acre footprint. The project will complement the Gateway I Family Apartments, also on Logan Avenue, which are due to be completed in spring 2006.

The development includes 34 two-bedroom, two-bath units and 60 three-bedroom, two-bath units for families that fall into specific income guidelines. La Entrada Family Apartments will provide affordable housing for very low- to low-income residents who earn between 30 percent and 60 percent of the Area Median Income (AMI).

The developer will be applying for redevelopment affordable housing subsidies from the City of San Diego’s Redevelopment Agency Affordable Housing Program, a collaboration of the City’s Redevelopment Agency (which includes the City’s Community and Economic Development Department, the Centre City Development Corporation and the Southeastern Economic Development Corporation) and the San Diego Housing Commission.

“This proposed project will provide desperately needed housing and enhance the revitalization efforts already underway in this historic neighborhood,” said Debra Fischle-Faulk, deputy executive director of the Redevelopment Agency. “With housing and rental prices continuing to climb, finding high-quality housing for very low- and low-income residents is becoming increasingly difficult.”

Nearly 1,500 new affordable units have been approved or are being reviewed for funding by the Redevelopment Agency Affordable Housing Program. This represents a potential subsidy of more than \$102 million in public funds to help ease the affordable housing crisis in San Diego.

For more information about available affordable housing units citywide, contact the **San Diego Housing Commission** at (619) 231-9400 or visit www.sdhc.net. Comprehensive affordable housing information, including policies, initiatives and a wide array of programs, is also available on the **City of San Diego's Web** site at www.sandiego.gov/housing.

For more information about the Barrio Logan Redevelopment Project Area, contact **Rudy Gonzalez**, Redevelopment Project Manager at (619) 533-4254 or rgonzalez@sandiego.gov, or contact the **Redevelopment Agency, Community and Economic Development Department** at (619) 533-4233 or visit the City's web site at www.sandiego.gov/redevelopment-agency.

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*The City of San Diego Redevelopment Agency eliminates blight from designated areas, as well as achieves the goals of development, reconstruction and rehabilitation of residential, commercial, industrial, and retail districts. Redevelopment is one of the most effective ways to breathe new life into deteriorated areas plagued by social, physical, environmental or economic conditions that act as a barrier to new investment by private enterprise. **The City of San Diego Redevelopment Agency consists of three divisions:** the City Redevelopment Division (which provides overall agency management and is housed in the City of San Diego Community and Economic Development Department), the Centre City Development Corporation and the Southeastern Economic Development Corporation.*