



LAS PALMAS FOUNDATION

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FOR IMMEDIATE RELEASE

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**SUBJECT: AWARD WINNING NEW YORK TIMES PHOTOGRAPHER
IMPACTS DISADVANTAGED YOUTH**

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LONG BEACH, CA - Pulitzer-prize winning, New York Times photographer Marissa Roth will introduce disadvantaged youth to the art of visual storytelling in a free, eight-week long photography course. Roth is a UCLA alumna who covered the 1992 riots and 1994 earthquake in Los Angeles; a 1989 coup attempt in the Philippines; and Hungary's first post-communist elections in 1991. In 1993, Roth was part of The Los Angeles Times photography staff that won a Pulitzer Prize for Best Spot News Coverage for the 1992 Los Angeles Riots.

Roth will bring her talent and expertise to Northpointe Apartments, a City of Long Beach affordable housing community that is home to 1,325 low- and very low-income residents. Her photography class is the most recent addition to an array of free resident services offered at the complex. The final class session will include an exhibition and presentation at City Hall to the Long Beach City Council.

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This exciting class is a collaborative effort of the City of Long Beach, the Long Beach Housing Development Company, Northpointe co-owners Las Palmas Foundation & The Related Companies of California and Marissa Roth. It is made possible by Tuttle's Cameras generous donation of equipment and materials.

The Long Beach Housing Development Company is a California non-profit public benefit corporation that works to provide safe and livable neighborhoods by promoting, developing, and preserving decent, safe, and affordable housing for the very low-, low- and moderate-income residents of Long Beach.

Las Palmas Foundation is a 501(c) 3 nonprofit organization specializing in the development of affordable housing, and in enhancing the lives of residents in their communities through social service programs. Las Palmas is based in Encinitas, California, and owns more than 4,000 low-income units throughout the state of California.

For information on how you can contribute to this exciting program, please contact Madelyne Pfeiffer, Director of Social Services at the Las Palmas Foundation, at mpfeiffer@laspalmashousing.com.

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